

EXPORTING DRIVES ECONOMIC GROWTH (2013)



EXPORTS ARE A BIG PART OF SME TURNOVER (2013)



THE OUTLOOK IS BRIGHT FOR 2014



KEY EXPORT MARKETS IN 2013 (%)



FUNDING EXPORT GROWTH



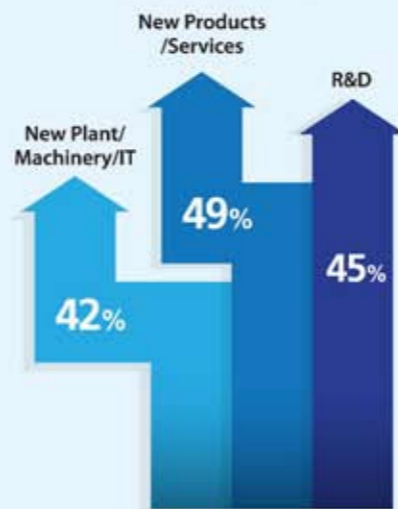
- Retained Earnings 72%
- New Funding 25%*
- Don't Know 3%

*Includes personal resources, external investors and bank finance.

NEW MARKETS PLANNED FOR 2014



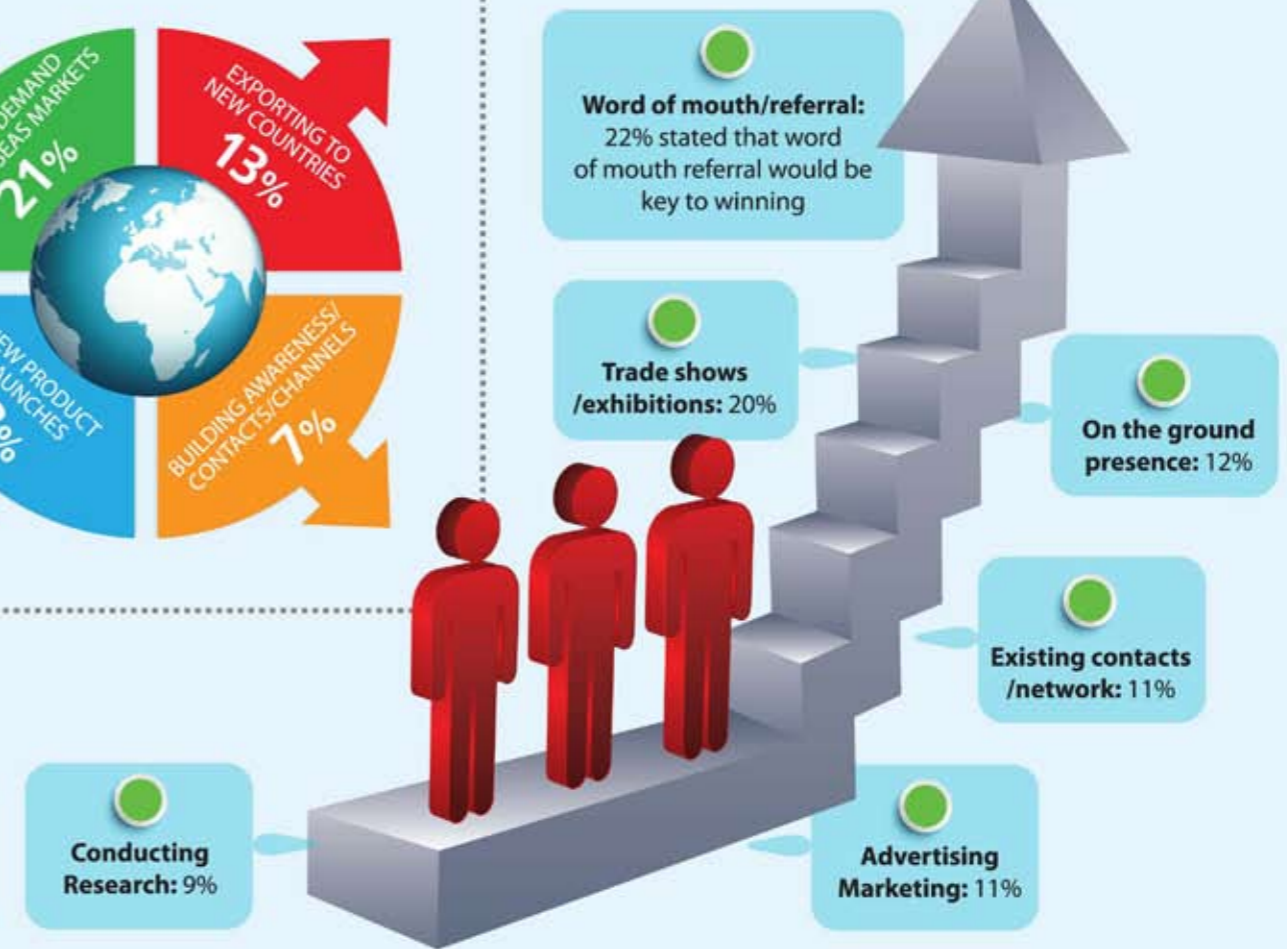
EXPORT INVESTMENT INITIATIVES 2013



MAIN EXPORT OPPORTUNITIES



IDENTIFYING EXPORT OPPORTUNITIES



KEY CHALLENGES FACING EXPORTERS

