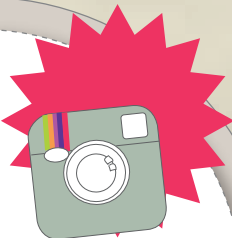
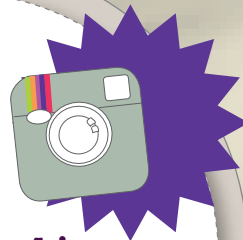


*one*



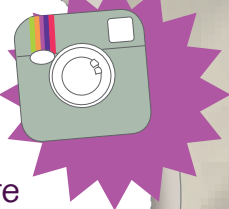
**Create anticipation** for your new products and services **sharing 'sneak peaks'** prior to launch

*two*



**Build relationships** with your followers by **introducing** the **members** of your team

*three*

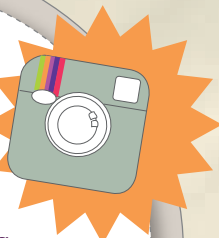


**Showcase** creative ways to use your **products & services**

*5*

*content ideas for*  *Instagram*

*four*



Let your followers **enjoy a back stage pass** for example sharing photos from events you attend

*five*



**Encourage fans** of your products to **share images** of them using your products and services and **select your favourites to share** with your followers

